

BruceWayneFitness

Our mission is to take a community of people make them healthier than the general population in every way... From Cancer, Stroke, Heart Disease, Diabetes and obesity through the use of very simple but very effective, cost efficient programs.



BruceWayneFitness.com

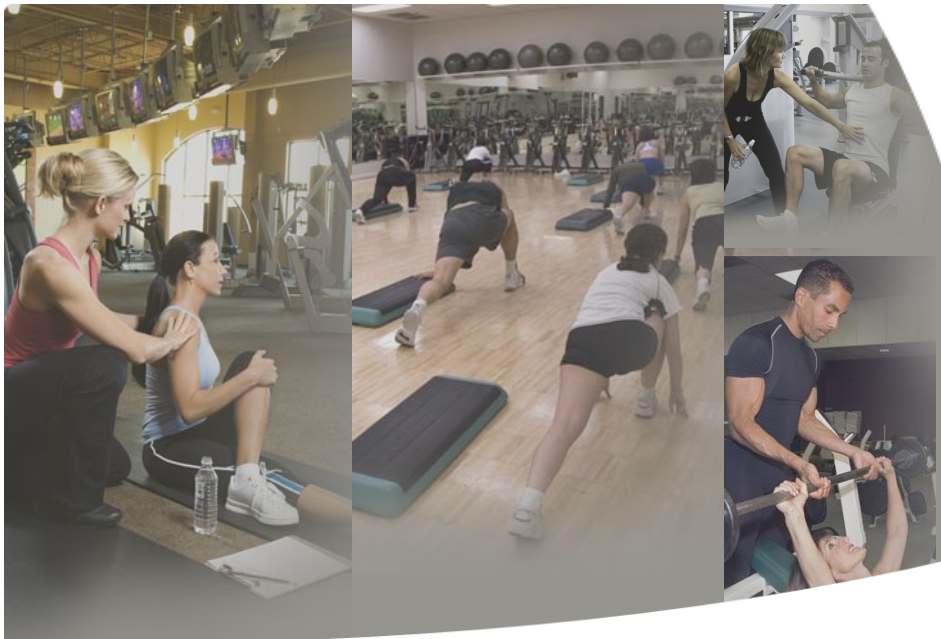
Corporate Programs - Contact Ross@ 774-240-5287

Corporate Health & Wellness Program Proposal

Prepared for BPG Management Company



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BruceWayneFitness –The New Face of Central Park Health Club

BruceWayneFitness will develop a comprehensive health and wellness program for BPG Management Company. Responsibilities include complete management of all fitness programs such as yoga, pilates, kickboxing, personal training, nutrition, etc. to create a program that will increase the value to new and existing tenants.

Fitness Director - Will take on the role of full time marketing of the health and wellness program. This allows more time to build a marketing campaign and focus on attracting the additional tenants who are not currently participating.

Development Highlights

- **Development of a Full Service Health and Wellness Program**
 - **Management of all fitness programs**
 - Responsible for all instructors including compensation
 - **Providing quarterly status reports to BPM**
 - **Marketing to current tenants and new prospects**
 - **Attract and retain tenants - Corporations**
 - **Registered Dietician - Nutrition Classes— Detailed Meal Plans**
 - **Health & Wellness Management System—Tracking & Monitoring**
 - **Employees who utilize our Health Management System get 102% more results compared to doing it on their own**
 - **Gym presence - Provide an assistant to schedule appointments, field questions, monitor fitness center, and provide general customer service. * based on financial viability**